



I.I.S. "G. CENA"

PROGRAMMA SVOLTO



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Anno scolastico: 2017-2018

Classe: 4° A a.f.m.

Docente: Anna Maria Capello

Disciplina: Lingua Inglese

Libro di testo : Alison Smith "Best performance_ Business, Marketing and Finance" Edizione ELI

Module 1: The World of Business, Production, Commerce and Trade, Business Communication

Module 3: Marketing and Advertising, Studying the Market, Analysing adverts

Module 4: International Trade, The Global Market, Enquiries, Replies to Enquiries

Cultural Background

Dossier 2: History of the UK

Dossier 4: UK economy and US economy

Ivrea, 08 giugno 2018